

*“A truly genuine operation that should be made mandatory.
More out of one day than nine years of driving.”*

Craig Currie, Nunawading

MURCOTTS
driving excellence



LOOK UP – STAY BACK

About Us

*assisting drivers to think smarter,
stay out of trouble and get home safely*

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Jim Murcott, 1987



This course brought home how fast 60 kph is."

K Inchley, Bayswater

"I can't believe the difference this course has made to my attitude on the road and towards other drivers."

Thank you."

J Merrit, Wantirna South



DEFENSIVE

About Murcotts Driving Excellence

Murcotts Driving Excellence, a wholly Australian owned and operated business, was established in 1969 by Jim Murcott, motoring journalist. Jim passionately believed that the excessive road trauma of the day could be reduced if drivers were given the right guidance and development beyond the limitations of the driver licensing system. In the years since, Murcotts has become Australia's leading driver management development and education company. It has significantly influenced road safety culture in an area that Governments and Road Safety Authorities have neglected.

Murcotts success reflects a willingness to continually review its approach to driver education and road safety. We adapt the latest research and best practice to ensure that the most effective programs are offered to the general public and corporate organisations.

The most important development has been the incorporation of the BAAMS® Driver Profile. BAAMS® addresses the limitations of attitude change strategies in traditional road safety programs and incorporates the other human elements of motivation, awareness (insight) and skill, these being more important in improving driver behaviour.

For more than 30 years Murcotts has offered effective and enjoyable safety solutions to drivers who wish to enhance their driving performance.

Murcotts is committed to young driver education and liaises with road traffic authorities and research organisations to assist in program development and structure.

A major component of Murcotts business is Fleet and Driver Management services designed to assist corporate clients to effectively manage their drivers.

Murcotts programs are regularly conducted in all Australian capital cities and regional centres. International programs have been conducted in Thailand, Papua New Guinea, Fiji, New Zealand and the Philippines.

This brochure provides a range of driver improvement opportunities for you, your family or organisation.

Murcotts Credentials

Quality Assurance – The first post-licence driver training company quality accredited to Australian Standards AS/NZS ISO9001:2000.

Registered Training Organisation – RTO Registration Number 3882, under the Australian National Training Authority (ANTA).



Nationally Accredited Training – Programs are based on the Transport & Distribution Training Package TDT02 (Road Transport).

Participants are eligible for Certificates of Attainment for units TDTC197B – Drive Vehicle and TDTC2501A – Operate Four-Wheel-Drive Vehicle on achievement of the competencies.

Staff Qualifications – Include Certificate III in Road Transport, Certificate IV in Driving Instruction (light vehicle) 91000NSW, Certificate IV in Assessment and Workplace Training, EcoDrive Training Accreditation (EPA Victoria) and current CPR Certificate.

Defensive Driving Programs

Level One

This one day program is suited to drivers of all ages. The program focuses on improving safe driver behaviour and includes theory and practical sessions that deliver on-road safety skills.

Content includes:

- BAAMS® Driver Profile
- Driver safety issues including vision skills, identifying hazards, risk taking behaviour, over-confidence, tyres and pressures, fatigue, road laws and vehicle safety design features including ABS, airbags and traction control
- Practical driving issues include correct seating and steering positions, relationship between speed, reaction time and stopping distances, skid causation and prevention, vision placement, maintaining collision avoidance space, effective braking techniques and safe reversing procedures
- All practical manoeuvres are conducted on wet roads at suburban speeds
- Defensive and protective driving systems

Comprehensive material provided to participants and certificate issued on completion of program.

Participants must be licensed and use their own vehicle.

After completing this program drivers are eligible to attend the Defensive Driving Program Level 2.



Level Two

A day of advanced driving tuition

The Level 2 program is suited to drivers of regular passenger vehicles who have an interest in furthering their knowledge and skills or who have professional need for higher levels of competency.

The program incorporates refresher and upgrade content to Level 1 and develops a deeper understanding of the defensive driving theory and skills with greater emphasis on practical exercises.

Content includes:

- Evaluation of drivers and their use of the controls including gears (auto & manual), brakes and steering
- Selected manoeuvres conducted at Freeway/ Highway type speeds in safe environment
- Risk-taking and the consequences
- Slalom and cornering manoeuvres concentrating on vision placement skills, smoothness, balance and vehicle dynamics
- Collision avoidance training
- Wet road driving
- Revision of defensive and protective systems

Please note: Defensive Driving Program Level 1 is a pre-requisite.

Certificate issued on completion of program.

Participants must be licensed and use their own vehicle.



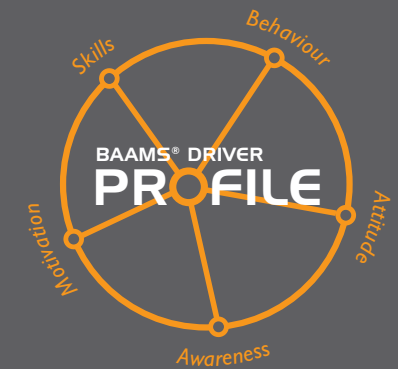


Orica Australia
600 crashes a year reduced to 380

Average cost per crash –
\$2500 down to \$1100

Total damage down –
\$1.5 million down to \$400,000

Orica awarded AfMA Motor Vehicle Safety Award



FLEET MANAGEMENT

4 Wheel Drive Courses

An introduction for all drivers that use a four-wheel drive vehicle on and off-road. The emphasis of the training is the safe operation of your 4WD vehicle.

The practical driving begins in actual off-road conditions with the day gradually progressing to more difficult and challenging terrain.

Content includes:

- Negotiating steep slopes and rugged terrain
- Emergency procedures – stall/stop and restart on slope
- Unsealed and gravel road driving
- Limitations of 4WD vehicles
- Analysing terrain, surfaces and hazards
- Correct use of the 4WD transmission
- Introduction to recovery equipment
- Environment and vehicle sympathy

Use this program to increase or consolidate your four-wheel driving knowledge.

Murcotts recommend attendance at Defensive Driving Program Level 1 prior to undertaking this program in recognition that in comparison to “regular” passenger cars, 4WD’s have reduced traction (especially on wet roads), less stability and longer stopping distances.

If you are considering driving off-road this course is a must.

Participants must use their own 4WD vehicle.



Young Driver Development

This one-day program helps young drivers fast track the skills of hazard perception and risk assessment factors that differentiate their collision experience with experienced drivers.

The principle purpose of the YDD program is to develop a collaborative team comprising the parent/guardian and young driver that will facilitate a more effective period of supervised practice prior to licensing.

The program involves in-car practical exercises and workshop activities.

Content includes:

- Driver profile incorporating Behaviour, Attitude, Awareness, Motivation and Skills (BAAMS®)
- Driver self-awareness (insight)
- Dealing with overconfidence – attitudes
- Risk taking
- Skills – spatial perception, distance, speed, identification of hazards and risks, observation techniques
- Ergonomics for effective driver vision
- Basic vehicle safety maintenance
- Concentration – distractions (eg mobile phones)
- Automation responses to hazard cues vs coping with emergencies
- Relationships with other road users
- Critical Road Laws

Fleet and Driver Management

Murcotts recognise that Driver Management and Fleet Management systems require different approaches.

Murcotts assist organisations with the more challenging Driver Management responsibility through its team of specialist Human Resources and Occupational Health and Safety consultants that includes psychological assessment and counselling when required.

Other services include:

- Driver Management Policy Development
- Fleet Management Safety System
- Driver Induction Programs
- Pre-employment Driver Safety checks and accident history analysis
- Performance Management Systems for drivers including position descriptions and risk assessment
- Behaviour based safety systems and performance programs
- Crash Investigation Systems and procedures
- Facilitated group incident/crash investigations
- Training programs in the above as well as general OHS related to Fleet Safety

Murcotts provide a specialist service in incident/crash investigations that complies with State Government WorkCover and Occupational Health and Safety regulations.





Incident/crash investigation training

"Murcotts made it all happen at short notice and worked above and beyond the call of duty to ensure it ran on time and in the best possible way. We got more than value-for-money."

Ian McLean, National Marketing Manager, Renault Australia



Murcotts Events Management Team put together a classy event for Bentley Motors.

Other Programs

- **Reversing and slow speed manoeuvring** – Reversing and parking incidents are the most common crash type. Murcotts deliver a three hour in-house workshop with practical elements designed to increase awareness and skill when parking and reversing.
- **Towing and weight carrying** – This four hour program is specifically designed to deliver practical and systematic methods for safe towing and load management.
- **Gravel road driving** – This program addresses the important hazards of gravel and unsealed road driving. Drivers learn the practical skills of braking and steering on loose surfaces as well as the importance of appropriate speed selection.
- **Bus driving clinic (maximum bus size 22 seater)** – Transporting school children or large groups of adults is a huge responsibility and the aim of this program is to impart information and skills crucial to the occasional bus driver's safe operation. This program includes reversing and slow speed manoeuvring procedures.
- **EcoDriving – Environmental Program** – Murcotts trainers have been accredited to conduct the EPA "EcoDrive" program. This interactive workshop format addresses the EcoDrive theme based on the relationship between safety, economical and environmentally friendly driving. The program includes a practical one-on-one assessment of EcoDrive techniques in normal on-road situations.
- **Corporate and team building programs** – Based on a full or half-day session, we structure a program based on safe driving techniques that entertains and builds team collaboration.
- **Performance Driving** – This one day program is a drive fast day conducted at race tracks under strict supervision. For drivers who have an interest in performance motoring and understand the responsibilities of keeping speed off the streets.

Note: A pre-requisite for drivers undertaking this program is the Defensive Driving Program Level 1 or they must hold a CAMS Level 3 Licence.

Certain conditions apply to the type of vehicle that can be used.

Due to facility hire and other costs a minimum of eight drivers is required to conduct some of the above programs.

Events Management

Murcotts can assist with any special event associated with motoring, safety or corporate promotions. We can provide all components of the project management requirements including planning, scoping, venues, catering, hosting staff, presenters, trainers, audio visual resources, AV operators and camera crew, vehicles and equipment.

Previous events include incentive programs, national motor vehicle launches, automotive industry staff driver training, manufacturer product drive days and events such as the:

- Australian Grand Prix Celebrity Training
- Mercedes Light Commercial
- Holden 4x4 Challenge Plus
- Bosch Diesel Capability
- Vic Government EcoDrive Pilot Programs
- Volkswagen
- Holden Adventra National Launch
- Mazda Staff Training
- Ford Explorer National Program
- Holden/Tyrepower/3AW Young Driver Christmas Clinics
- Renault Product Launch

Gift Vouchers

Our programs are the most valuable and caring gift that you can give to your family, friends or employees. Purchase a voucher online or call us on 1300 555 576.

Gift Vouchers are valid for 6 months and are available for most programs.

Website

www.murcotts.com.au

Murcotts website provides easy access to information about our programs and services. The site allows visitors to check on a range of programs, dates, locations and availability.

Bookings can be made online and confirmation details are forwarded promptly.